Classical Test Theory: Simple but inadequate

Prof Gavin T L Brown
Quantitative Data Analysis & Research Unit
gt.brown@auckland.ac.nz

THE UNIVERSITY OF AUCKLAND
Te Whare Wānanga o Tāmaki Makaurau
NEW ZEALAND

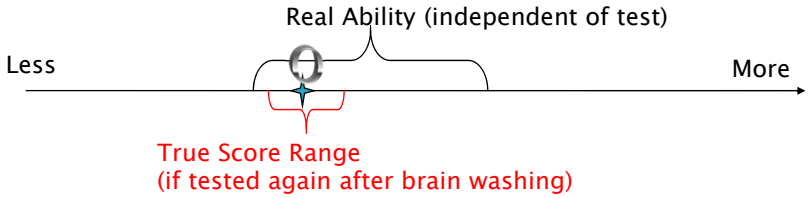
EDUCATION AND SOCIAL WORK

Test Scores

THE UNIVERSITY OF AUCKLAND
Te Whare Wānanga o Tāmaki Makaurau
NEW ZEALAND

EDUCATION AND SOCIAL WORK

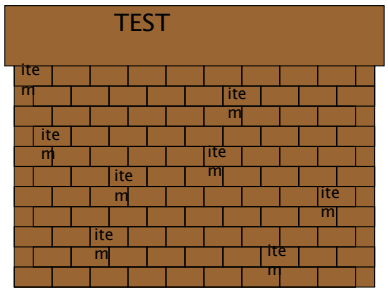
- **Scores**—How we measure success or learning
  - *Observed*—What you actually get on a test
  - *True*—What you should get if test were perfect, bearing in mind test is a sample of domain (latent)
  - *Ability*—What you really are able to do or know of a domain independent of what's in any one test (latent)



Core principle

THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

- Observed score = TRUE score + ERROR
  - O = T + e
- Total Score is simply sum of number of items answered correctly
- All items are equivalent
  - Like another brick in the wall



Classical Test Theory

THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

- items only mean something in context of the test they're in
- All items are random sample of domain being tested
- All items have equal weight in making up test statistics
- Error is assumed to be random
  - If not random, then X the measurement is **Biased**
  - $O=T+e_{random}+e_{systematic}$
  - Accept random but try to minimise it
  - but remove systematic

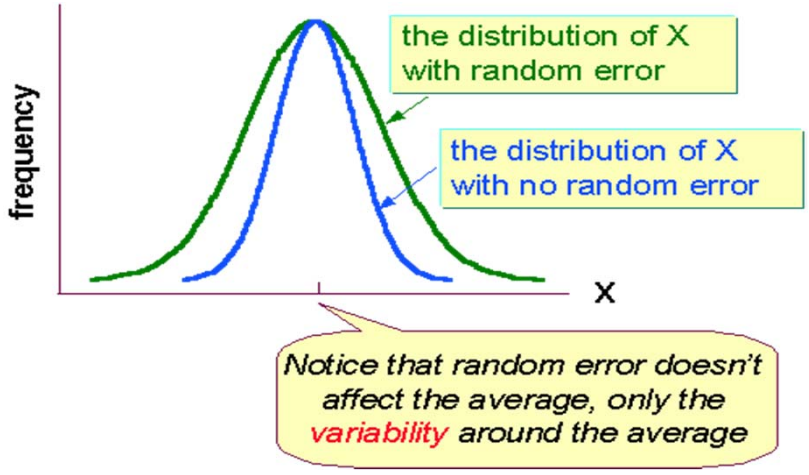
Random Error

THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

- Random error means that
  - Errors will sometimes be positive, sometimes negative
    - tend to cancel out when we add up a person's score
  - Errors will not be correlated with other things
    - $\Sigma e = 0$
    - Thus, test score correlations depend on the true components – not error
    - E(X) = T
  - Thus the higher the proportion of *t* in *X* the higher the correlations will be between items
    - The more items correlate with each other the less disturbance

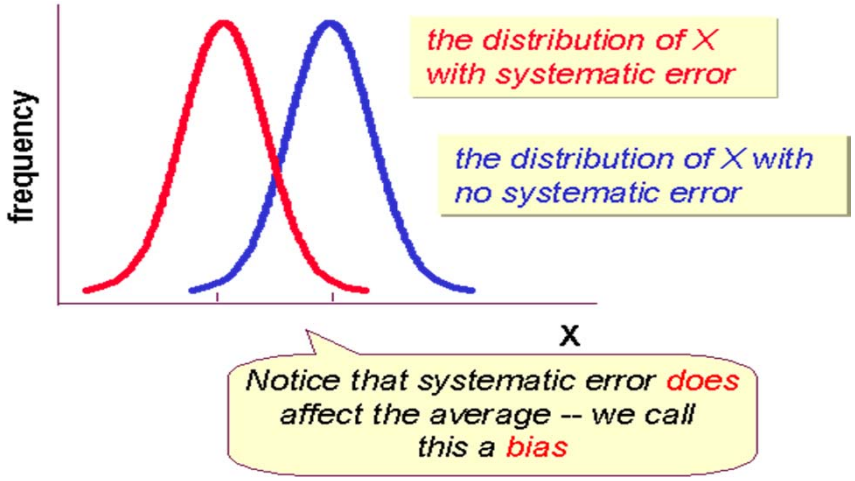
Effect of random error

THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK



THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

Effect of systematic error



THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

Basic Properties of Items

- Core total test statistics are:
  - **DIFFICULTY**: the average test score (mean)
    DISCRIMINATION: Who gets the items correct? The spread of scores (standard deviation)
  - **RELIABILITY**: how small is the error?
- All statistics for persons and items are sample dependent
  - Requires robust representative sampling (expensive, time consuming, difficult)
  - Classrooms are not large or representative; schools might be

THE UNIVERSITY OF AUCKLAND
Te Whare Wānanga o Tāmaki Makaurau
NEW ZEALAND

EDUCATION AND SOCIAL WORK

Item Difficulty

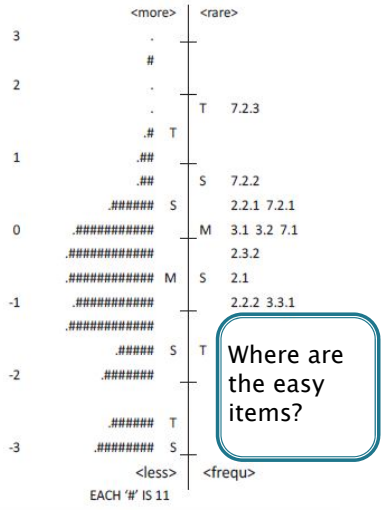
- Not about the complexity or obscurity of the item
- Nor does it relate to an individual's subjective reaction
- Derived from the responses to an item
- Item Difficulty: % answer correct or wrong
  - How hard is the item?
  - Mean correct across people is *p*
  - Usually delete items too easy ($p>.9$) or too hard ($p<.1$) for generalised ability test

THE UNIVERSITY OF AUCKLAND
Te Whare Wānanga o Tāmaki Makaurau
NEW ZEALAND

EDUCATION AND SOCIAL WORK

Optimal Item Difficulty

- Don't want all items to have a p = .50
- Need to spread items out to measure the full range of the trait
- Accuracy in score determination requires enough information for each person's ability



THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

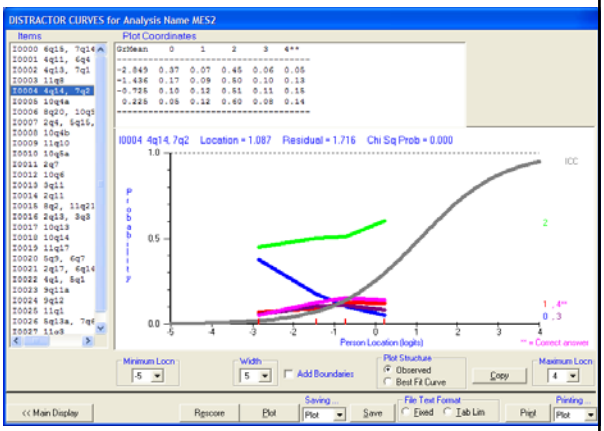
Item Discrimination r_{pb}

- Who gets the item right?
  - Correlation between item and total score, person by person – expect best students to get items correct, and least able to get it wrong
  - Are the distractors working properly?
  - Look for values > .20
  - Beware negative or zero discrimination items

THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

Low discrimination

- Almost everyone chooses the wrong answer



Correlational Indexes of Discrimination

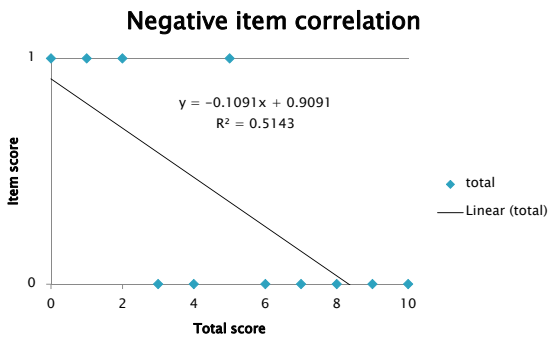
THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

- Item to total correlations
- Point-biserial – dichotomous and continuous variable
  - The correlation of the item to the total without the item in the total

Negative item discrimination

THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

item	total
1	0
1	1
1	2
0	3
0	4
1	5
0	6
0	7
0	8
0	9
0	10



What does it mean if low scoring students do better on an item than high scoring students?

THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

Correlational Indexes of Discrimination

- Selecting items with high item to total correlations will maximize internal consistency reliability
  - Items that correlate with total score also tend to correlate with other items
- Problem: items with extreme p values have low variance, which will depress item discrimination
  - $p<.10$ or $p>.90$ will reduce discrimination and reliability

THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

Estimating Reliability

- Reliability Agreement Processes
  - Time to Time comparison (*test-retest*)
  - Assessment to Assessment comparison (e.g., test to observation to portfolio) sometimes known as *construct validity*
  - Marker to Marker comparison (*inter-rater*)
  - Items to Total Score comparison (*internal estimate*, assuming e is random)
- Can & SHOULD be measured

THE UNIVERSITY OF AUCKLAND Te Whare Wānanga o Tāmaki Makaurau NEW ZEALAND | EDUCATION AND SOCIAL WORK

Reliability Determination, ctd

- Split-half procedure
  - Test divided into halves either
    - Separately administered
    - Divided after single overall measurement
  - Often odd versus even items to make split-halves
  - Since *N* is reduced when test is halved correlation has to be adjusted
  - Spearman-Brown formula:
    - $R = 2r / (1 + r)$ where R = reliability of full test, r is the correlation between the halves

THE UNIVERSITY OF AUCKLAND Te Whare Wānanga o Tāmaki Makaurau NEW ZEALAND | EDUCATION AND SOCIAL WORK

Reliability Determination Ctd

- Internal Consistency Method
  - Calculate the correlation of each item with every other item on the test (Note: Not item-total correlations)
  - Each item seen as a miniature test with true and error components
  - Intercorrelations depend only on the true components
  - Hence reliability can be deduced from intercorrelations
  - Resulting measure is called Cronbach's Alpha
    - But alpha is always the lowest estimate of reliablity lower bound

THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

Standard Error of Measurement

- A measure of the extent to which test scores would vary if the test were taken again
  - Computed from reliability
  - A persons **true score** will be within one standard error of the observed score two out of three times
  - If the person took the **test** again a wider interval would be found as the test score includes error

THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

SEM Formula

$$s_{EM} = SD\sqrt{1 - r_{1T}}$$

where *SD* is the standard deviation of the test scores and r_{1T} is the reliability coefficient, both computed from the same group

If an IQ test has a standard deviation of 15 and a reliability coefficient of .89, the standard error of measurement of the test would be:

$$15\sqrt{1 - .89} = 15\sqrt{.11} = 15(.33) = 5$$

THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

Selecting Items for Test: Using difficulty and discrimination

Student	*Q1*	*Q2*	*Q3*	*Q4*	*Q5*	*Tot.*
1	1	1	0	0	0	2
2	1	0	1	1	0	3
3	0	1	1	1	1	4
Diff p	.67	.67	.67	.67	.33	
Disc r	-.87	.00	.87	.87	.87	

ITEMS

All items acceptable difficulty

Need many more students to have confidence in measurements

Poor items:

Q1 (reverse discrimination)
Q2 (zero discrimination)

THE UNIVERSITY OF AUCKLAND NEW ZEALAND | EDUCATION AND SOCIAL WORK

Major limitations of CTT

- Indices of difficulty and discrimination are sample dependent
  - change from sample to sample
- Trait or ability estimates (test scores) are test dependent
  - change from test to test
- Comparisons require parallel tests or test equating – not a trivial matter
- Reliability depends on SEM, which is assumed to be of equal magnitude for all examinees (yet we know examinees differ in ability)