

STORIES AS INSIGHT

Traditional stories have been used to carry important knowledge across generations. Ask a local, an elder or any relevant stakeholder to tell you a story related to the context of your challenge.

> Make sure you have consent for audio recording, photographs, and for this story to be re-shared.

Follow these questions or adapt them as necessary.

- 1. Can you think of a story that was told to you by someone you appreciate?*
- 2. I /we would love to hear this story. Could you please share it with me/us?*
- 3. Who told you this story?*
- 4. Why do you remember this story in particular?*
- 5. What is the message of the story in short?*
- 6. What have you personally learned from this story?*
- 7. Who do you think should hear this story?*
- 8. Can you think of a name or a title for this story?*
- 9. Any other spontaneous, respectful, candid question.*

Thank you. I highly appreciate that you have shared your knowledge with me/us.

NAME *of Storyteller*

TITLE *of Story*

Sketch your representation of this story

.....
Storyteller Signature

- I consent for my audio to be recorded
- I consent for my picture to be taken
- I consent for my story to be re-shared

UNPACKING STORIES

What, in your opinion, is this story really about?

Which is the socio-cultural background of this story (briefly)?

How does this story make you feel?

How is this story related to your challenge?

Can you think of other stories that are similar?

Which, in your opinion, is the main value of this story in your project context?

KEY INSIGHTS *make a keyword wordcloud
(e.g. use quotes, different sizes / colours / styles)*