

### INSPIRATION

Find inspiration by looking at how others fulfill requirements.

1 Write the conservation challenge (or a part of it) in the middle of the poster.

2 Discuss how the 8 D4C strategies provided might apply to your challenge. If needed, feel free to replace these with different strategies.

3 For each strategy look for an inspirational example from a different field. Write these in sticky notes on top of the coloured boxes.

4 Think about what makes this example so good. Write the 8 most important characteristics around each example.

	INSPIRATIONAL EXAMPLE			INSPIRATIONAL EXAMPLE			INSPIRATIONAL EXAMPLE	
			ENABLE NON-HARMFUL INTERACTION	RE-DESIGN CONFLICT AREAS	AVOID HUMAN DEPENDENCY (KEEP WILD)			
	INSPIRATIONAL EXAMPLE		HIGHLIGHT ECOSYSTEM SERVICES	<b>D4C CHALLENGE</b>	BUILD A GOOD REPUTATION		INSPIRATIONAL EXAMPLE	
			ENABLE CITIZEN PARTICIPATION	FOSTER BENEFICIAL ECONOMIC INTERACTIONS	PROMOTE POLITICAL ADVOCACY			
	INSPIRATIONAL EXAMPLE			INSPIRATIONAL EXAMPLE			INSPIRATIONAL EXAMPLE	

### IDEATION

Now combine the best properties from the examples into 3 solution ideas for your project!

1		2		3	