

GRAND CHALLENGE

Which are the main wicked problem/s that frame your conservation problem?

PROJECT GOALS

In relation to the conservation problem, what do you want to develop/improve? For whom?

SUSTAINABLE DEVELOPMENT GOALS

Which SDGs will your project address?

SPECIFIC PROBLEM

Which conservation problem are you addressing?

CONTEXT

CULTURAL OBLIGATIONS

Which are local cultural values that this project should observe?

RELATION TO PLACE

What are the particular relations between this project and it's physical location?

VOICES

What are people saying about this problem?

REQUIREMENTS

Are there particular requirements/constraints for this project?

MAIN STAKEHOLDERS

Who is most affected by this problem / your project? Who should have a say in it? Who could be your partners?

HUMAN

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NON-HUMAN

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INSTITUTIONS

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OTHERS

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DESIGN CHALLENGES

Write your main Design Challenges in the form: HOW COULD WE stakeholders/verb/goal?

IMPACT

What will happen if your project works? How will you define "success"? Describe different impact indicators and speculate on how these could be measured.

SHORT TERM

MEDIUM TERM

LONG TERM

Quantitative indicators

1

2

3

Qualitative indicators

1

2

3