Indigenous engagement and the impact agenda: Removing the anxiety around indigenous engagement conversations

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What does it mean?

Where do I start?

Why is this so hard?

Am I stepping on toes?

How do I pronounce that?

What if I make a cultural faux pas?
What do they want?

What happens next?

How do they know us?

Who is the indigenous person/people?

What is our out?

What’s in it for us?
Discussion:

What barriers or challenges do you face in terms of having indigenous engagement conversations with researchers?
Indigenous engagement
Impact Agenda

Australia 2005
Proposal for Research Quality Framework to introduce impact

United Kingdom 2014
Results of first REF

Australia 2017-8
EL pilot followed by national assessment

United Kingdom 2010
Preliminary methodology for the REF to include impact case studies

Europe 2014
Horizon2020 starts with impact as dominant measure

New Zealand 2019
Review of the PBRF focusing on engagement and impact

Hong Kong 2017-20
Guidance for RAE2020 announced including impact section
Discussion:
What do you think are the similarities or differences between the impact agenda and indigenous engagement?
Addresses social issues

Māori Health Advancement

Develop new skills

Improves reputation

Improve research

NO

MAYBE

YES
# The 5 Wai's of Māori Engagement

**Nā wai**  
Nā wai te hui i karanga?  
Clarify why you are engaging with Māori

**Ko wai**  
Ko wai nga Māori nei?  
Who are you engaging with? Not just engaging with Māori, which Māori! Find out more about who they are

**Mō wai**  
Mō wai tēnei hui?  
What is the benefit of this meeting for Māori?

**Mā wai**  
Mā wai tatou e korero?  
Who will lead the meeting. Get Māori expert help, from a cultural navigator or connector

**He wai**  
Have you got a song?  
How do you connect with cultural respect and authenticity. Think about cultural protocols.

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Atawhai Tibble – Chief Advisor, Social Investment Agency - [https://www.linkedin.com/pulse/5-wais-m%C4%81ori-engagement-atawhai-tibble/](https://www.linkedin.com/pulse/5-wais-m%C4%81ori-engagement-atawhai-tibble/)
A word of caution...

- Engagement needs to be genuine
- Shouldn’t be a box-ticking exercise
- Cultural awareness is necessary
- Beware of impact agenda driving measurement/assessment
Discussion:

How do you think we can use the impact agenda to drive indigenous engagement?
Thank you

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