Discovering Lincoln Researchers
PBRF 2018

Showed us the impressive research being undertaken at Lincoln University

Gave us an update of where academic staff are in their research career

Revealed that we haven’t been telling our research stories as well as we could be
Current Profiles

• Lack of information on research focus
• Inconsistencies in style/content
• Not regularly updated
Discovery

• LU has purchased Discovery - a Symplectic product that is an ‘add on’ to Elements. Elements data will automatically populate the Discovery Profiles

• Profiles will be presented in a professional and searchable format (search by key words, department and name)

• Profiles will be “research centric”

• One click access to open access publications and publications in LU repository

• Researchers will be able to manage their own profile through Elements

• This project may encourage researchers to keep Elements updated!
Aims of the researcher profiles

• Promote LU research to a general audience

• Show who our researchers are (what they do, how, why, and the impact of their work)

• Enable people to find researchers for potential collaboration, expert opinion, supervision, mentoring, etc
Staff Profiles

Home > About Lincoln > Staff Profiles

Meet some of our 500 academic and non-academic staff.

Search for a profile
Jacky Bowring

Jacky.Bowring@lincoln.ac.nz
Professor
Faculty of Environment, Society and Design
School of Landscape Architecture
Office: D 132
+64 3 423 0466

Qualifications
BSc (Hons)(Cant) DipLA (Distn) (Lincoln)
PhD (Lincoln)

Examiner for
DESN 602 - Design Process and Critique
LASC 410 - Design Critique
DESN 301 - Design Theory

Background
Jacky is the Editor: Landscape Review
Her area of expertise is in Landscape Architecture
Find a Researcher

Research at Lincoln:
addressing global challenges in land, food and ecosystems

Search by name or subject
Assoc Prof Peter Almond
Associate Professor • Department of Soil & Physical Sciences
My research specialty occupies the niche between soil science and the broader earth sciences. I apply my skills to understanding earth surface processes, biogeochemistry, natural hazards and paleoclimate. The underpinning of my work is an understanding of dynamic physical processes at the earth surface. My research has applications in sustainable land management, water management and climate change. I am also interested in teaching and the role of education in creating a sustainable future.

Dr Patricia Anthony
Senior Lecturer • Department of Environmental Management
My research revolves around the agent and multi-agent systems. I utilise artificial intelligence (AI) techniques such as machine learning, evolutionary computation and text processing as the decision making strategies of the agents. My recent work is in the development of a system to model the decision making of individuals and small groups, and to assess the effectiveness of various policies. I am also interested in the role of AI in decision making, and in the ethical and social implications of AI.

Assoc Prof Graham Barrett
Associate Professor • Department of Agricultural Sciences
My research focuses on neuropeptidology with sheep and deer as the model species. My recent research on a brain peptide (CNP) has gained attention internationally because of its roles in regulating production of bone resorption factor. I am interested in the role of neuropeptides in the regulation of body functions, and in the development of new therapies.

Prof Jackie Browning
Professor • School of Landscape Architecture
Ideas of place, memory and emotion enrich our relationship with our landscapes, and memory and emotion are both integral to our understandings of place. This is the focus of my research and I apply critique, design and construction to explore these ideas. I am also interested in the role of education in creating a sustainable future.

Assoc Prof Craig Bunt
Associate Professor • Department of Agricultural Sciences
My background is in pharmacy and my research area is controlled release formulations including drugs and pesticides for the veterinary and agricultural sectors. I have established a controlled-release formulations lab in my department to enable research and development in this area.
BIO

Ideas of place, memory and emotion enrich our relationship with our landscapes, and memory and emotion are both integral to our understandings of place. This is the focus of my research and I apply critique, design and scholarship to explore this discourse. My book, Melancholy and the Landscape (2016) and my advisory work on public memorials, including selecting memorial designs and liaising on design development, especially for the Canterbury Earthquake National Memorial, Pukeahu National Memorial Park, and designing the memorial facilities for the Pike River Mining Disaster, are all furthering this area. I successfully explored these ideas in the international Imagination competition run by LA+ (University of Pennsylvania) to design an island, winning with an entry that imagined an island that is a vessel for memory. I publish regularly and am editor of Landscape Review, which has recently published special issues on design-directed research, issues on heritage and landscape, gardens as laboratories, and post-disaster recovery. I am a Fellow of the New Zealand Institute of Landscape Architects (NZILA).

DEGREES

- PhD
  Lincoln University, Lincoln, New Zealand
- DipLA (Distn)
  Lincoln University, Lincoln, New Zealand
- BSc (Hons)
  University of Canterbury, Christchurch, New Zealand
Format is set – which has been helpful

We will rename some of the tabs/headings

Key words/tags will appear in the blue side bar
Welcome, Dr Rather Fantastic

Faculty of Agribusiness and Commerce
rather.fantastic@lincoln.ac.nz

My Actions (3)

Add your ORCID to help us find your publications across the web

You have 9 publications awaiting a file upload or deposit
Dr Rather Fantastic

Senior Lecturer
Faculty of Agribusiness and Commerce
Department of Poultry Management
ratherfantastic@lincoln.ac.nz

Work 64 3 423 9999

About

Overview
My research uses modern applied chicken management methods to understand how educational achievement and equality in chicken coops around New Zealand can be improved. I am focused on producing policy-relevant studies. The specificity of my research approach stems from my knowledge of the field. It makes me very creative in finding new instruments for casual identification, while my network opens access to unique datasets. Generally speaking, my view of policy-relevant research is to look for unexploited dataset to provide new empirical evidence with simple, easy to communicate methods implemented thoughtfully, rather than using complex tools on largely investigated datasets.

Research interests
My Research expertise is in the area of animal growth and development specialising in poultry.

Research Expertise

Academic appointments
Lecturer, Rural Science, University of New England, Jan 2013 - May 2016
Add an academic appointment

Non-academic employment
Director, British Poultry Council, Jan 2003 - Mar 2012
Add a non-academic employment

Education

Degrees
- PhD, University of New England, Australia
- Masters, Massey University, New Zealand
Add a degree

Certifications
Massey University, New Zealand Certificate in Poultry Production
Add a certification

Postgraduate training
You haven't listed any postgraduate training.
Add postgraduate training

Language competencies
- Kachin, Jingpbo: Can speak and understand spoken
- Catalan; Valencian: Can speak
Add a language competency
The Process so far…

Great buy-in – but can’t do everything people want it to do (not a general staff or post grad student profile)

Latest Update coming out now – so will start testing and will finalise style guide. Also need to resolve how we will keep it up to date and keep researchers on message

New version will offer field of research tags/keyword and a powerful text search

Professional tab– we have adapted some of the PBRF research contribution types and are proposing to have:

- Awards and Appointments
- Professional Memberships
- Engagement and Impact
- Academic Service

Student supervision – where should it sit?
Photos

Every academic I meet in person compared to the website biography photo

#academictwitter #phdchat
Next steps

Training – drafted bios, prepopulated some fields, will get people to add employment, languages, web links, teaching statement, etc

Sign off – no one will go live unless they have had training and agree their profile is accurate

Going live – integrated into existing staff profile

Staff profiles will become part of induction process
My research uses modern applied chicken management methods to understand how educational achievement and equality in chicken affairs around New Zealand can be improved. I am focused on producing policy-relevant studies. The specificity of my research approach stems from my knowledge of the field. It makes me very creative in finding new instruments for causal identification, while my network opens access to unique datasets. Generally speaking, my view of policy-relevant research is to look for unexploited datasets to provide new empirical evidence with simple, easy to communicate methods implemented thoughtfully, rather than using complex tools on largely investigated datasets.

**ACADEMIC POSITIONS**

- **Lecturer**
  
  University of New England, Rural Science, Armidale, Australia • 1 Jan 2015 - 23 May 2016

**NON-ACADEMIC POSITIONS**

- **Director**
  
  British Poultry Council, UK • 1 Jan 2003 – 2 Mar 2012

**DEGREES**

- **PHD**
  
  University of New England, Armidale, Australia

- **Masters**
  
  Massey University, Palmerston North, New Zealand

**CERTIFICATIONS**

- New Zealand Certificate in Poultry Production
  
  Massey University, Palmerston North, New Zealand

**LANGUAGES**

- Kichen, Jingho
  
  Can speak and understand

- Catalan; Valencian
  
  Can speak

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**PUBLICATIONS**

Showing 5 of 17

- **Title A-Z**
- **Title Z-A**
- **Latest**
- **Earliest**
- **Selected first**

<table>
<thead>
<tr>
<th>Title</th>
<th>Authors</th>
<th>Year</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Farm Design to Prevent Avian Influenza</td>
<td>Rather Fantastic</td>
<td>2015</td>
<td>Poultry Farming in Asia and Japan • 58-67</td>
</tr>
<tr>
<td>The role of poultry in the region's food security: room for growth?</td>
<td>Rather Fantastic</td>
<td>2018</td>
<td>VI Mediterranean Poultry Summit • 2</td>
</tr>
<tr>
<td>Microbial spoilage of eggs and egg products</td>
<td>Rather Fantastic</td>
<td>2017</td>
<td>VI European Symposium on the Quality of Poultry Meat and XV Symposium on the Quality of Eggs and Egg Products • 1-6</td>
</tr>
<tr>
<td>Poultry farm house designs for the 21st Century</td>
<td>Rather Fantastic</td>
<td>2015</td>
<td>J Aust Poultry, 1 May 2015 • 115</td>
</tr>
<tr>
<td>Big Chicken: The Incredible Story of How Antibiotics Created Modern Agriculture and Changed the Way the World Eats</td>
<td>Rather Fantastic</td>
<td>2017</td>
<td>400 pages</td>
</tr>
<tr>
<td>Chickenville</td>
<td>Rather Fantastic</td>
<td>2016</td>
<td>J Aust Poultry, 2 May 2016 • 1-6</td>
</tr>
</tbody>
</table>
PROFESSIONAL ACTIVITIES

Showing 12 out of 2

Title A-Z Title Z-A Latest Earliest

SELECTED

Reviewer
1 July 2010


A RESEARCH FELLOWSHIP, AWARD OR APPOINTMENT

British Poultry Award
1 Jan 2018 - 31 Dec 2018

I won the British Poultry awards for Best Fresh Chicken Product Best Seasonal Product - Christmas.

TEACHING ACTIVITIES

Showing 4 out of 4

Title A-Z Title Z-A Latest Earliest

SELECTED

TEACHER FOR

Managing programmes of change
BMGT 666
LEARN MORE

TEACHER FOR

Principles of Management
BMGT 115
LEARN MORE

TEACHER FOR

Principles of Marketing
MKTG 115
LEARN MORE

TEACHER FOR

Soil Science II
SOSC 222
LEARN MORE

TEACHING INTERESTS

I believe teaching is the most important service I provide to the Canterbury Community, because I am helping to educate a generation to function knowledgeably in a society where rapid technological advances constantly pose new questions and ethical challenges. I view teaching as intricately linked with research scholarship. University education must go beyond simply passing on information; it should involve rigorous training in the methods of developing, analyzing, and communicating new knowledge.