Research profiles:
Working hard or hard work?

Emma Richardson & Sandy Lin
Research Services, Libraries and Learning Services | Te Tumu Herenga
Why are research profiles important?

- Curate your digital identity
- Increase your exposure
- Collaboration and networking
- Claim your research territory
- Join the conversation
- Show you are the expert in field
Challenges

- Time – never enough of it
- Privacy and oversharing risks
- Can be viewed as “self-promotion”
- Not peer-reviewed so can be viewed as low quality
- Can be viewed as a waste of time
Strategies
To help improve your researcher profile
Strategy

1. Know what you want to achieve
   - Networking?
   - Research impact?
   - Citations?
   - Recognition?

2. Identify suitable platforms
   - Uni Directory
   - ORCID
   - Scopus
   - Publons
   - Google scholar

3. Do the work!
   - Create your profile
Dr Ethan Edward Cochrane

Associate Professor

BA (Honours), MA, PhD

Biography

I completed my PhD at the University of Hawaii in 2004 examining the diversity of ancient ceramics in Fiji. After this, I was a lecturer at University College London for five years before coming to Auckland in 2012. I have also worked in cultural resource management (or Heritage sector) archaeology in Hawaii, Samoa, and Micronesia.

Research | Current

- Pacific island archaeology, especially Fiji-West Polynesia
- Archaeological theory and method
- Evolutionary theory
- Archaeological science
- Ancient ceramics

- Archaeology of Samoa: I am currently finishing Faculty of Arts funded research investigating early archaeological deposits around the island of Upolu. At the same time I am working with colleagues on my Marsden funded project titled “Land and Agriculture in Ancient Samoa: Uncovering the Origins of the Polynesian Chiefdoms” (2016-2020). This project investigates the development of complex agriculture on Upolu and associated changes in chiefly society.
- Culture history of Fiji and West Polynesia: for the last 26 years I have been conducting archaeological field work in western Fiji and Samoa. My work has focused on changes in ceramic technology, ancient diet and subsistence change, and site formation processes.

Teaching | Current

Anthro 306 Pacific Archaeology
Anthro 702ga/b Method and Theory in Archaeology

Postgraduate supervision

- Selected Current and Past BA Honours topics supervised: classification analysis of New Zealand pa sites,
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Those other ones...RG and Academia.edu
Mark John Costello

University of Auckland
Verified email at auckland.ac.nz - Homepage
Biodiversity  Marine Reserves MPA  Sea lice  Biogeography  Ecology

Google scholar

CITED BY  YEAR

The magnitude of global marine species diversity
W Appelansi, ST Abyong, G Andarson, NV Angol, T Antola, N Bolli, ...
Current biology 22 (23), 2189-2202
550  2012

Predator feeding strategy and prey importance: a new graphical analysis
MJ Costello
Journal of Fish Biology 36 (2), 261-263
500  1990

Coral Reefs and the Global Network of Marine Protected Areas
Mora C, Andrófiové S, Costello MJ, Kranenburg C, Rollo A, Veron J, Gaston K ...
Science 312, 1750-1751
462  2006

Can we name Earth’s species before they go extinct?
MJ Costello

Cited by

All  Since 2014

Citations  9544  5438
h-index  44  34
i10-index  131  81

Co-authors

VIEW ALL
Your profile
Follow the link and use the checklist to help you improve your research profiles.

https://tinyurl.com/researchprofiles19

Win a mug!
1. Grab a post-it
2. Write your 16 digit ORCiD ID
3. Enter the draw!
Your online research profile is important for your research career.

There are strategies to help you create a professional online researcher profile.

Choose suitable platforms that will help you reach what you want to achieve.
Resources available

Research services can help you with:

- Finding and managing information resources
- Researcher profiles and identifiers
- Impact and metrics
- Research data management
- Open access
- Scholarly publishing
- The use of Research Outputs and repositories

Contact us
www.library.auckland.ac.nz/ask-us/
Thanks

Any questions?

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- Sandy | s.lin@auckland.ac.nz