
Tweet it.

And find out who else did...

Emma Richardson, Libraries and Learning Services @emmaric2247
Dr Josh Emmitt, Faculty of Arts @joshemmitt
Dr Patrick Thomsen, Faculty of Arts @PatrickSThomsen

What is Twitter?

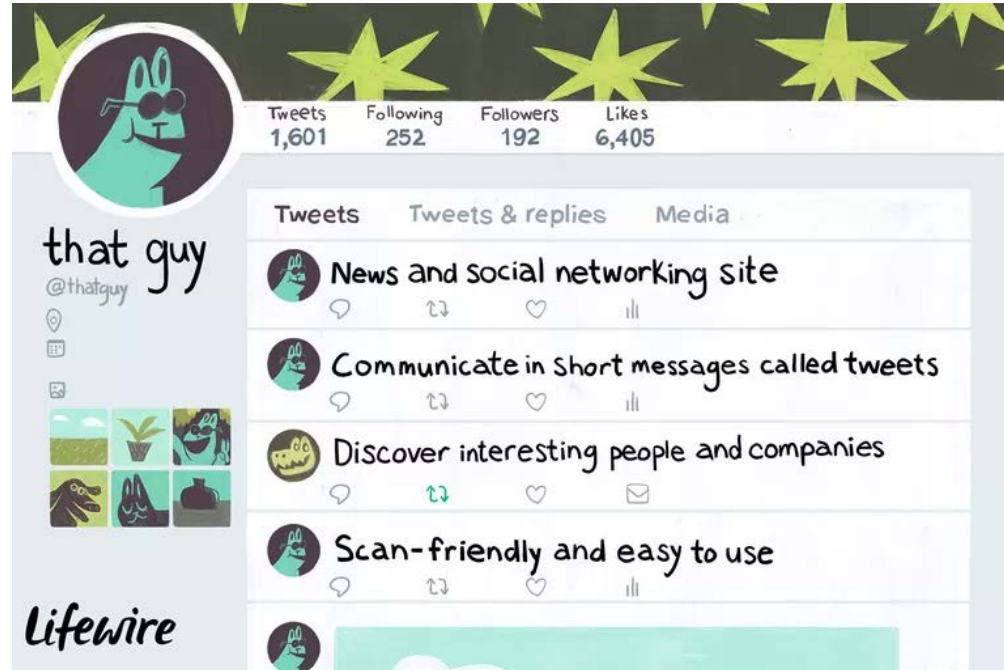


Image: [Lifewire](#) by Emilie Dunphy

Why and How?

← **Josh Emmitt**
2,228 Tweets



[Edit profile](#)

Josh Emmitt
@joshemmitt

Husband, father, archaeologist, PhD, and sci-fi fan. Usually doing something other than what I should. Opinions are my own. Let's not take it all too seriously.

📍 Auckland, New Zealand [researchgate.net/profile/Joshua...](#)
📅 Born December 27, 1988 [Joined August 2009](#)

275 Following 427 Followers

← **Dr Patrick Thomsen** 
1,735 Tweets



   [Following](#)

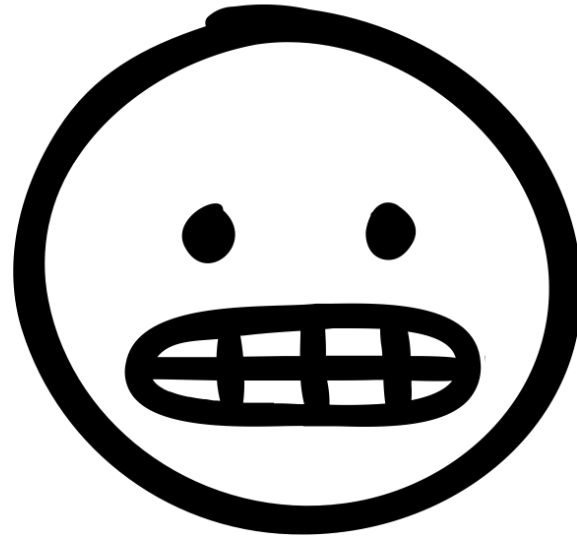
Dr Patrick Thomsen 
@PatrickSThomsen [Follows you](#)

Postdoc at [@aucklanduni](#) Samoa|NZ|Korea※QPoC※ PhD from [@UW](#) bylines in [@radionz](#) [@NewshubNZ](#) [@TheCoconetTV](#) [@Diplomat_APAC](#) [@pantographpunch](#) [@etangata](#) #Lambily

📍 Tāmaki Makaurau (Auckland) [unidirectory.auckland.ac.nz/profile/patric...](#)
📅 Born March 10 [Joined May 2018](#)

306 Following 572 Followers

What are you afraid of?



Created by ester barbato
from Noun Project

Strategise

- Networking - follow, reply and reshare tweets by researchers you like
- Research and use hashtags - hashtagify.me
 - “Clout-chase”
- Always include a link and a doi if possible
 - Tiny.url or bit.ly to shorten hyperlinks
- Curate your feed



Establish yourself

- Claim research territory
- Find your hook
- Engage with community
- Be yourself



Engage

archaeology

Top Latest **People** Photos Videos

- Archaeology & Arts** @archaeologia_en
Dedicated to scholars and the wider public interested in #Archaeology, #arthistory and #culturalheritage. Retweets not endorsements, but #foodforthought
- Peabody Museum** @peabodymuseum
Communicators Coordinator Faith S. tweets about Harvard's anthropological archaeology museum, the Peabody Museum of Archaeology & Ethnology
- Archaeology & Art** @archaeologyart
#Archaeology, #Art, Museums, Archives and more... Currently in #Rome (#Italy). All about Rome: colosseumrometickets.com
- Irish Archaeology** @irarchaeology
Sharing Ireland's amazing archaeology as well as interesting sites from around the world. A blog by Wexford archaeologist Colm Moriarty.
- ArchaeologyUK** @archaeologyuk
Social media presence of the Council for British Archaeology. Putting people in touch with their heritage in order to protect it for future generations.
- Historic Archaeology** @SHA_org
The Official Twitter account of the SHA. We seek to promote scholarly research & the dissemination of knowledge about Historical Archaeology.

archaeology lecturer

Top Latest **People** Photos

- Manuel Will** @MW_hominin
Researcher in Paleolithic Archaeology & Paleoanthropology | Lecturer University of Tübingen.
- Dr Lisa-Marie Shillito** @ArchaeologyLisa
(Geo)Archaeologist | STEM diversity #firstgen | Microscopes 🔬 | Senior Lecturer @ArchaeologyNCL | Director NCL Wolfson Labs & @earthshadesNCL | Geordie
- Enrico R. Crema** @er_crema
Lecturer @UCamArchaeology Cultural Evolution, Computational & Quantitative Archaeology, spatial analysis, and Demography
- Gareth Beale** @GCBeale
Lecturer in Digital Archaeology at University of Glasgow. Digital Arts, Digital Heritage and Historical Archaeology.
- Dr James Cole** @JamesColeArch
Principal Lecturer in Archaeology @uniofbrighton. Fellow of the @RoyalAnthro. Palaeolithic archaeologist researching Lower to Middle Palaeolithic hominins.

digital archaeology

Top Latest **People** Photos Videos

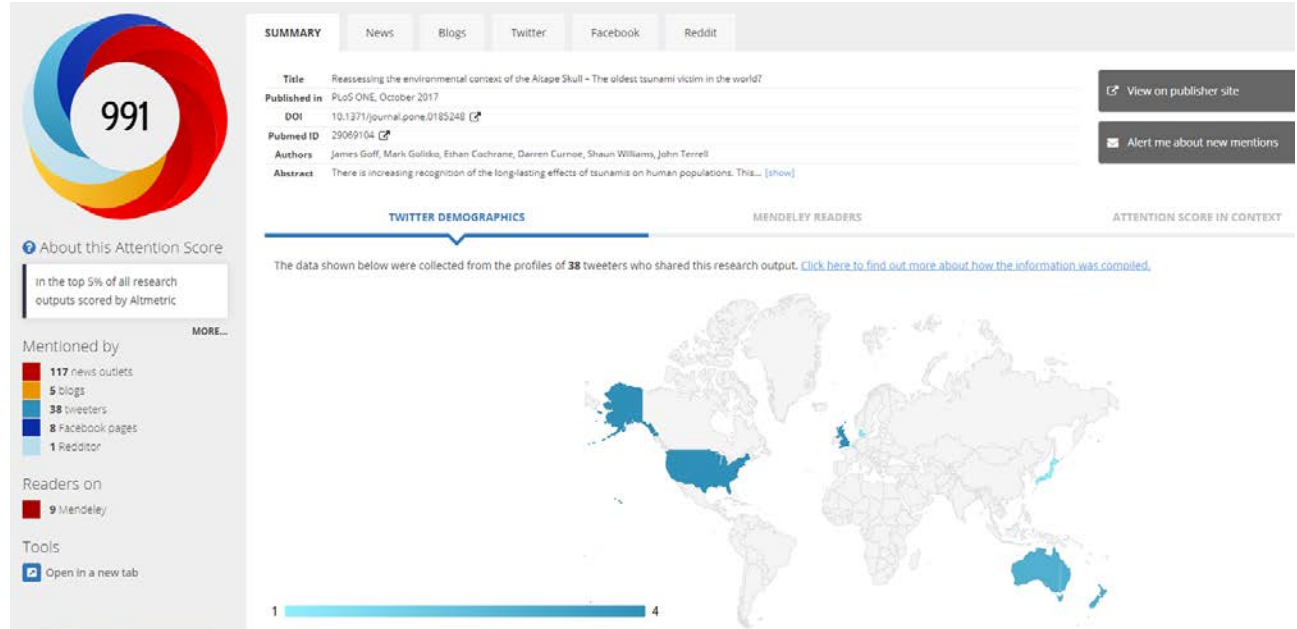
- ADS** @ADS_Update
The Archaeology Data Service, we support research, learning and teaching with high quality and dependable digital resources and archiving for archaeology.
- Josh Wells** @EvolvedTech
AssocProf #SocialInformatics @TUSouthBend digital #archaeology cyborg #anthropology #dh #openSci #openData #openGov #FOSS GIS
- Guido Nockemann** @Archaeologie2_0
Archaeologist, Museumstaff and Digital Native | Archaeology | Museum | Exhibition | Web2.0
- Gareth Beale** @GCBeale
Lecturer in Digital Archaeology at University of Glasgow. Digital Arts, Digital Heritage and Historical Archaeology.

Twitter upkeep

- Put time aside
- Schedule tweets
- Mute is your friend
- Ok to take a break
- Stay relevant



Who else did - Altmetric



Tweet types

- Threads
 - Media
 - Retweets
 - Gifs
 - Shares
 - TMI
-

Twitter lingo

- @s RTs posts
- TL/DR
- RTPT or RTPRT
- Subtweets
- Trends/Trending
- Memes
- Twitter hashtags
- Slang - subcultures, cliques, communities



Threads

<https://twitter.com/FlintDibble/status/1147461221941207040>



Flint Dibble
@FlintDibble

I wrote a couple impromptu threads on the recent aDNA Science article from Ashkelon on Greek migration to the Levant at the end of the Bronze Age.

The first is found in reply to the comment below below and addresses prehistoric and protohistoric Greek identity

 **Nicholas A. Christakis** @NAChristakis · Jul 6

I'm actually upset to learn that it's widely known that the Greeks were Philistines. NB @FlintDibble twitter.com/michaelpress/...



Flint Dibble
@FlintDibble

This [#MythicalAnimals](#) thread explores the Late Bronze Age "sport" of bull leaping. This example comes from an Ancient Sports course I taught @ClassicsUC & I want to also discuss one of my approaches to images in archaeological pedagogy
/1



3:10 AM · May 5, 2018 · Twitter Web Client

55 Retweets 139 Likes



Flint Dibble
@FlintDibble · May 5, 2018

Replying to @FlintDibble

In 2015, as co-field director of the @ClassicsUC team at the Palace of Nestor at Pylos. I helped excavate the Tomb of the Griffin Warrior. The 1st press release, which featured a gold bull leaping ring meant I could unite summer field work w/ teaching [magazine.uc.edu/editors_picks/...](http://magazine.uc.edu/editors_picks/)
/2



Draft a thread

Share a link to
your thesis and
explain your topic?

Summarize
your research
project or
topic?

Comment on
an issue in
your field?

Resbaz
takeaways
?

Recap

Why

- Draw attention to your research
- Build network with your research community
- Engage with non-academic communities

Strategise

- Who are you trying to reach?
- Cloud chase

Keep it up

- Maintain your presence
 - Monitor what works
-