Tweet it.

And find out who else did…

Emma Richardson, Libraries and Learning Services @emmaric2247
Dr Josh Emmitt, Faculty of Arts @joshemmitt
Dr Patrick Thomsen, Faculty of Arts @PatrickSThomsen
What is Twitter?
Why and How?
What are you afraid of?
Strategise

- Networking - follow, reply and reshare tweets by researchers you like
- Research and use hashtags - hashtagify.me
  - “Clout-chase”
- Always include a link and a doi if possible
  - Tiny.url or bit.ly to shorten hyperlinks
- Curate your feed
Establish yourself

- Claim research territory
- Find your hook
- Engage with community
- Be yourself
Engage
Twitter upkeep

- Put time aside
- Schedule tweets
- Mute is your friend
- Ok to take a break
- Stay relevant
Who else did - Altmetric
Tweet types

- Threads
- Media
- Retweets
- Gifs
- Shares
- TMI
Twitter lingo

- @s RTs posts
- TL/DR
- RTPT or RTPRT
- Subtweets
- Trends/Trending
- Memes
- Twitter hashtags
- Slang - subcultures, cliques, communities
Threads

https://twitter.com/FlintDibble/status/1147461221941207040

I wrote a couple impromptu threads on the recent aDNA Science article from Ashkelon on Greek migration to the Levant at the end of the Bronze Age.

The first is found in reply to the comment below below and addresses prehistoric and protohistoric Greek identity.

Nicholas A. Christakis @NACHristakis - Jul 6
I'm actually upset to learn that it's widely known that the Greeks were Philistines. NB @FlintDibble twitter.com/michaelcdpress/...
Draft a thread

Share a link to your thesis and explain your topic?

Summarize your research project or topic?

Comment on an issue in your field?

Resbaz takeaways?
## Recap

<table>
<thead>
<tr>
<th>Why</th>
<th>Strategise</th>
<th>Keep it up</th>
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<tbody>
<tr>
<td>● Draw attention to your research</td>
<td>● Who are you trying to reach?</td>
<td>● Maintain your presence</td>
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<tr>
<td>● Build network with your research community</td>
<td>● Cloud chase</td>
<td>● Monitor what works</td>
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<tr>
<td>● Engage with non-academic communities</td>
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